

POP

Design Fabrizio Batoni



The project springs from a desire to create a tap that returns to the clean, simple, archetypical shapes of early design: **POP** is a meeting of a straight line and a curve.

Tradition and innovation come together in a harmonious and balanced blend with different materials. The clean, simple lines of metal join hands with the softness of silicon in a colorful, playful mix that is pleasing to the touch and to the eye.

POP is "sensitive design" – sensitive to consumption and the environment. It has special features that permit considerable energy and water savings. With its colored, transparent silicon neck **POP** is cheerful and fun. You can twist and bend the neck, change its color and it lights up in the dark, to show the way. **POP** is safe because the spout is soft, and with its smooth finish is pleasing to the touch. We can say that **POP** is innovative in structure and democratic in design, with models for washbasins, bidets, bathtubs and showers.

POP is made of brass and is available with chrome, brushed steel, or black and white lacquered finishes. The brass neck is available with the same finish as the body or in colored silicon – in smoky black, apple green, blueberry purple, apricot orange, milky white and blue moon (phosphorescent).

The brass neck rotates and all the taps are fitted with aerators that deliver a mixture of air and water, shape the water stream and increase perceived water pressure.

Water and energy savings receive special attention: **POP** has a flow reducer that limits flow to a maximum of 4 lt/min. The word position of the word ZAZZERI on the taps tells when the cartridge is delivering cold water, so that the water heater does not go into action unnecessarily. The Ø25 mm cartridge is also fitted with a unique ring nut to control maximum water delivery temperature and a device that lets you know when half the maximum water delivery rate is reached to prevent accidental waste.

With this new project, Zazzeri once again confirms its dedication to innovation and originality – the features that have made the brand an international leader in its field.